



2 – 4 March 2012
Shah Alam Convention Centre (SACC)
Selangor, Malaysia

AWE 2012 – ITINERARY FOR 3 DAYS

2 MARCH 2012 (FRIDAY)

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|--------------------|---|
| 11.00 am – 8.00 pm | Exhibition hall open to public visitors |
| 11.00 am – 2.00 pm | Trade Networking |
| 11.00 am – 8.00 pm | Photo Gallery Display |
| 11.00 am – 8.00 pm | Activities at Hall 2
1.) Indoor Rock Climbing
2.) Paintball
3.) Archery games
4.) Scuba pool demo & tryout (Be A Diver) |
| 11.00 am – 8.00 pm | Stage Presentation/Contest by Lafuma |
| 3.00 pm – 4.30 pm | Opening Ceremony for Adventure World Expo 2012 (AWE2012) at Hall 2, Shah Alam Convention Centre, Selangor. |
| 8.00 pm | Exhibition hall close |

3 MARCH 2012 (SATURDAY)

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|--------------------|---|
| 11.00 am – 8.00 pm | Exhibition hall open to public visitors |
| 11.00 am – 8.00 pm | Talk Presentation |
| 11.00 am – 8.00 pm | Activities at Hall 2
1.) Indoor Rock Climbing
2.) Paintball
3.) Archery games
4.) Scuba pool demo & tryout (Be A Diver) |
| 11.00 am – 8.00 pm | Stage Presentation/Contest by Lafuma |
| 3.00 pm | Lucky Draw Contest for visitors – Stage area (Hall 2) |
| 8.00 pm | Exhibition hall close |

4 MARCH 2012 (SUNDAY)

- 11.00 am – 8.00 pm Exhibition hall open to public visitors
- 11.00 am – 8.00 pm Talk Presentation
- 11.00 am – 8.00 pm Activities at Hall 2
1.) Indoor Rock Climbing
2.) Paintball
3.) Archery games
4.) Scuba pool demo & tryout (Be A Diver)
- 11.00 am – 8.00 pm Stage Presentation/Contest by Lafuma
- 3.00 pm Lucky Draw Contest for visitors – Stage area (Hall 2)
- 8.00 pm **END OF AWE 2012 & SEE YOU AT AWE 2013....**